

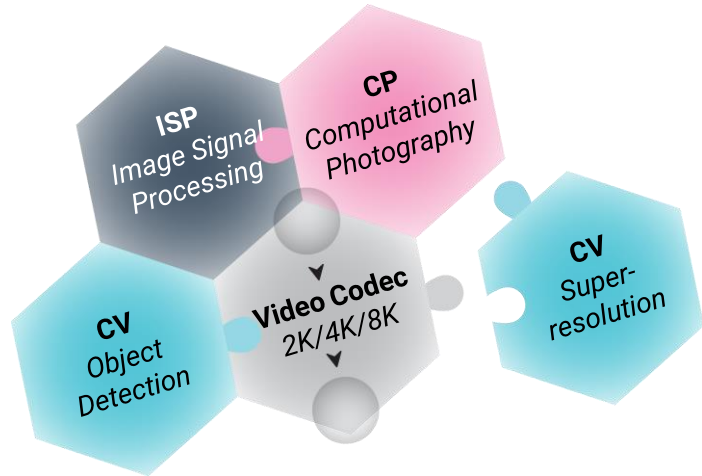
A hand is shown in the lower right corner, reaching out towards a futuristic digital interface. The interface is composed of glowing blue circuit lines and various icons, including a film strip, a grid, a large eye, a stethoscope, a globe, and a microchip. The background is dark, making the glowing elements stand out.

**Chips &
Media**™

01

About Chips&Media

Who We Are



Chips&Media, Inc. is a leading and the **only silicon intellectual property (IP) provider** located in Seoul, Korea, established in 2003.

The silicon IP is a block built into semiconductor chips that perform specific functions in the chips, for example, processors, video, audio, graphic, memory, and interface. Among the silicon HW IPs that can be embedded into the semiconductor chip, Chips&Media specializes in image/video technology that records, plays, and processes the videos.

Chips&Media offers configurable solutions for companies of all sizes with various **multimedia HW IP** to support their specific needs in processing image/video. Chips&Media creates customizable HW IPs by carefully analyzing the requirements and meet the expectation of our products from the market.



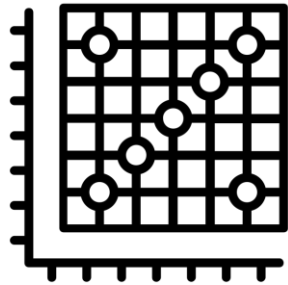
Where We Are

Offering stable and reliable customer technical supports with the local sales team available worldwide. Chips&Media has headquartered office in **Seoul, Korea**, with an R&D center and has regional offices in **China, Taiwan, Japan**, and the **United States of America** to offer convenient customer technical support worldwide.



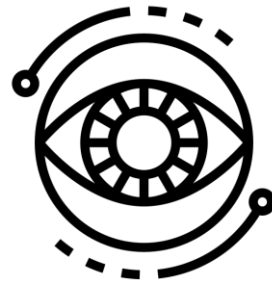
What We Do

Image Signal Processing



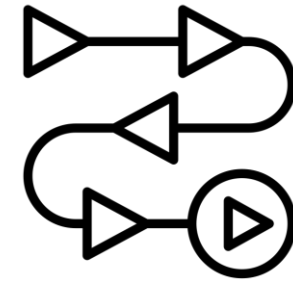
One-stop, comprehensive image processing solution with optimized gate size and memory usage, partnering with BTREE, offers the best solution possible a complete pipeline

Computer Vision



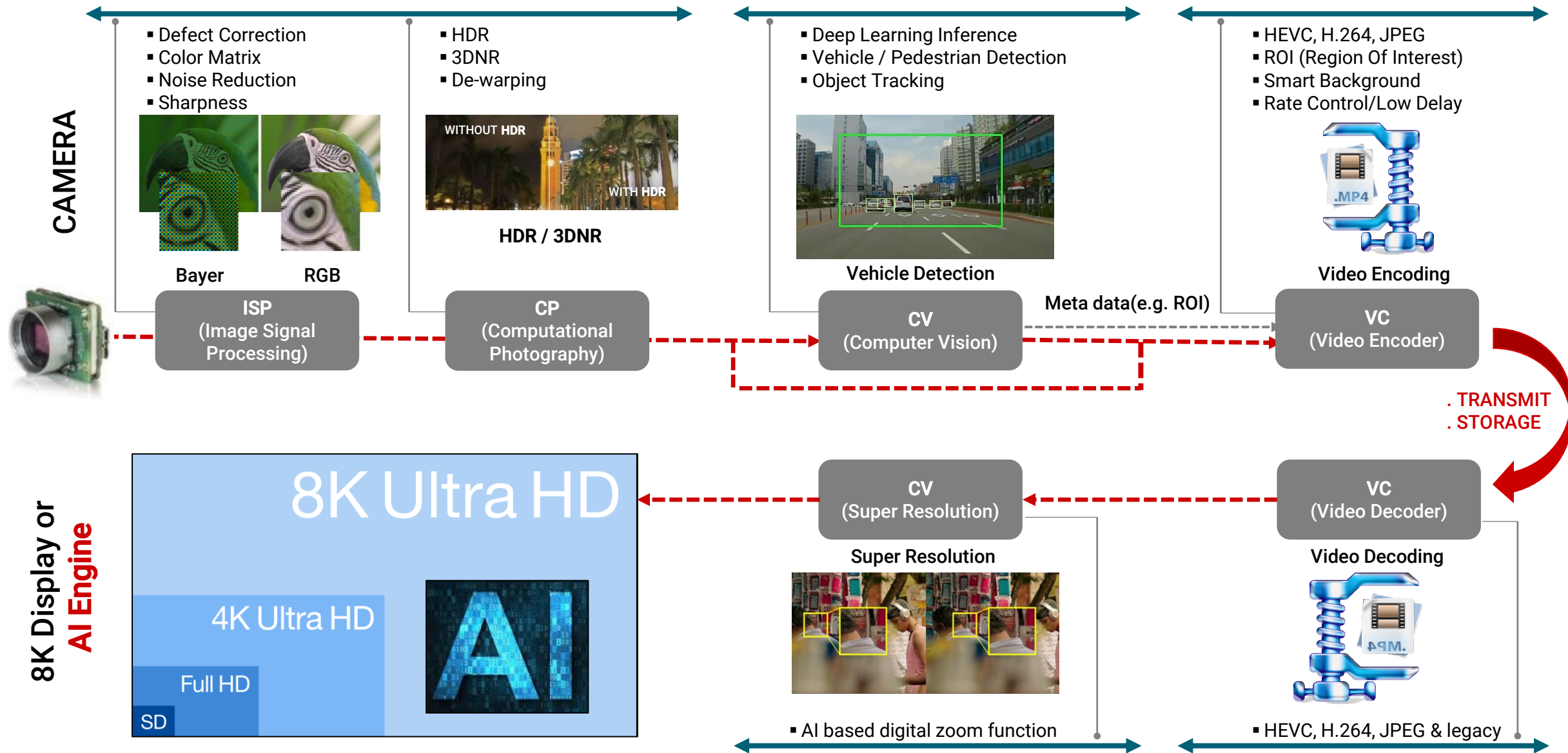
Real-time, fully hardwired deep learning-based object detection and super-resolution HW IPs supporting UHD resolution upscaling based on deep learning neural network

Video Codec



Extensive catalog of advanced video codec cores to support the media formats, including AV1, VP9, HEVC, H.264, AVS2, and other legacy codecs with resolution up to 4K@120fps, 8K@60fps

What We Do



Regional Salesperson

Contact our salesperson located near you. We are happy to assist you with any questions you may have regarding our product lines.

Hun Kim



- Region: Korea
- Hun.kim@chipsnmedia.com

Jay Lee



- Region: US
- Jay.lee@chipsnmedia.com

Larry Tao



- Region: China
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THANK YOU

